COMCAST TECHNOLOGY SOLUTIONS

How to Import Spot Metadata

Go to <u>https://cadbeta.addelivery.cts.comcast.net/cad/login</u> and enter your credentials to login to the **Provider Portal**; the Account name will be displayed in the upper-right below the Username.

- 1. Click the **Spots** icon on the left side of the screen
- 2. Click **Import** at the bottom of the page to begin
 - a. Navigate to the folder and select the file to be uploaded
- 3. Select the file you want to import and click **Open** to import the metadata
 - a. The metadata will automatically populate the Spot Details
 - b. If you do not see your entries appear click the **Spots** icon to refresh the window

Required fields for metadata are:

- a. ISCI/Ad-ID
 - i. HD spots must end with an "H"; SD=ABCD1234, HD=ABCD1234H
 - ii. Must be 15 or fewer alphanumeric characters
 - iii. NO spaces
 - iv. NO special characters; %\$#&
- b. Title
- c. **Agency**
- d. Advertiser
- e. Brand

Please ensure the Agency, Advertiser & Brand are the same each time (case sensitive, no spaces) to maintain consistency.

DO NOT fill in the Duration field!

