

Incorrect Audio Format

IF YOUR REJECTION IS FOR:

Audio Sampling Rate: We will not accept spots with Sampling Rates that are not 48kHz (48000). Many editing programs default to 44.1kHz in the audio settings so an adjustment to 48kHz may be necessary when exporting.

- This can be fixed in your Video Editing program, typically found in the Audio Format Settings in the Frequency drop down tab.

Audio Format: Acceptable Audio Formats include:

- 2-Stereo MPEG-1 layer 2
- 2-Stereo LPCM/AAC
- 6,8,10 Channel LPCM/AAC

Audio Clipping: Spots will be flagged in our automated QC if they have audio that is too high as outlined in the ad delivery standards. Here are the target audio levels to avoid audio clipping rejections:

- Instantaneous Max Peak: -8 dBFS
- Average Peak Audio Max: -10 dBFS
- Average Level dBFS: -20 dBFS
- Average Level LKFS: -24 LKFS