

Incorrect Frame Size

FRAME SIZE ERRORS INCLUDE:

Frame Size: We only accept broadcast frame sizes. They are listed below:

- HD – 1920x1080, 1280x720 - Make sure that the pixel type in your editor is set to square for HD files
- SD – 720x480 - Make sure that the pixel type in your editor is set to non-square for SD files

Any media submitted that is not broadcast frame size will be rejected.

Aspect Ratio: Frame sizes can affect the value of the aspect ratio. Spots will be rejected that have aspect ratio values other than 16:9 or 4:3.

- This can be adjusted in your video production program's basic video settings.

TIPS: Some video programs, such as iMovie, automatically default frame sizes to 960 x 540. In these instances, you will need to manually adjust the frame size when you export.