Closed Captioning Requirements

For Standard Definition (SD) files, closed captioning must be EIA-608.

For High Definition (HD) files, closed captioning must be EIA-608 & EIA-708.

Closed Captioining must be embedded in the file and not through a sidecar.

If you need help getting your spot closed captioned, we have an in-house solution through our Production Services team that can do this. Please reach out to our Account Management team if you're interested in hearing more about this service offering. They can be reached at Orders_CAD@comcast.com.