## **COMCAST TECHNOLOGY SOLUTIONS**

## **How to Import Spot Metadata**

Go to <a href="https://distribution.advertising.comcasttechnologysolutions.com">https://distribution.advertising.comcasttechnologysolutions.com</a> and enter your credentials to login to the <a href="https://distribution.advertising.comcasttechnologysolutions.com">provider Portal</a>; the Account name will be displayed in the upper-right below the Username.

- 1. Click the **Spots** icon on the left side of the screen
- 2. Click **Import** at the bottom of the page to begin
  - a. Navigate to the folder and select the file to be uploaded
- 3. Select the file you want to import and click **Open** to import the metadata
  - a. The metadata will automatically populate the Spot Details
  - b. If you do not see your entries appear click the **Spots** icon to refresh the window

Required fields for metadata are:

- a. ISCI/Ad-ID
  - i. HD spots must end with an "H"; SD=ABCD1234, HD=ABCD1234H
  - ii. Must be 15 or fewer alphanumeric characters
  - iii. NO spaces
  - iv. NO special characters; %\$#&
- b. Title
- c. **Agency**
- d. **Advertiser**
- e. **Brand**

Please ensure the Agency, Advertiser & Brand are the same each time (case sensitive, no spaces) to maintain consistency.

DO NOT fill in the Duration field!

