

## AdStor Workflow

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AdStor works by ingesting Ad Content, making the ingested Ad Content available within the catalog and allowing distribution of the Ad Content to specified destination(s). The status of Ad Content is reflected within AdStor as follows:

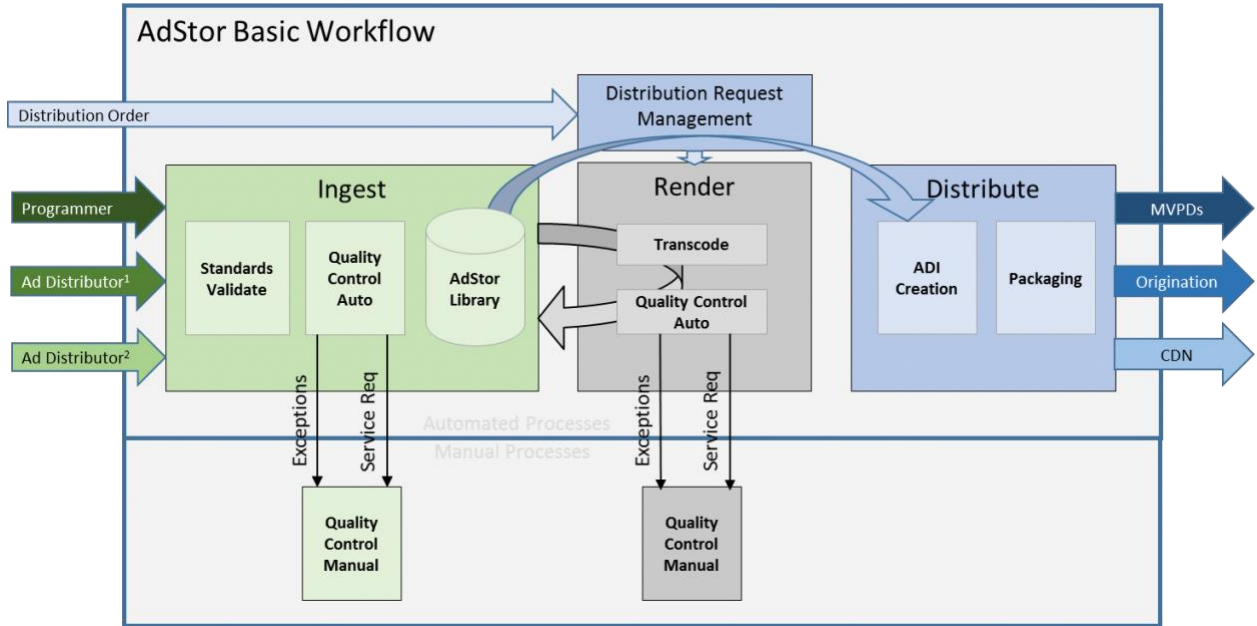


Figure 1  
These statuses are displayed within AdStor as described in the following sections.