



## Market Attributes

The Market Attributes page allows users to manage various attributes of each of their markets.

**Market Searching** – Use any of the search filters to narrow down your market search. You can narrow the search by Market Name, Market Code, Region Assignment, Audio Stations, or Video Stations.

MARKET NAME	MARKET CODE	REGION ASSIGNMENT	AUDIO STATIONS	VIDEO STATIONS	SPLIT VIDEO STATIONS
<input type="text" value="MERGE DMA"/>	<input type="text" value="222"/>	<input type="text" value="Corp &amp; HQ Managed"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
<input type="text" value="NETWORK TV"/>	<input type="text" value="350"/>	<input type="text" value="Corp &amp; HQ Managed"/>	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="2"/>

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**Editing a Market** - Click on a market name to open the Edit Market Attribute window.

**Edit Market Attribute**

MARKET NAME: Network TV

MARKET CODE: 350      REGION: Corp & HQ Managed      DIVISION: Corp & HQ MANAGED

STATION LIST:

STATION NAME	STATION CODE	CHANNEL NAME	SPLIT	
san	sanh	Audio	Yes	<input type="checkbox"/> <input type="checkbox"/>
TEsT	test	Video	Yes	<input type="checkbox"/> <input type="checkbox"/>

[+ ADD NEW STATION](#)      [DOWNLOAD LIST](#)

[CANCEL](#)      [SAVE](#)

In this window, you will see the specific stations within that market. You can also further edit the station name, station code, and channel name. If you needed to add a station to a market, this is the window where you can do that by clicking Add New Station.

**Edit Market Attribute**

MARKET NAME: Network TV

MARKET CODE: 350      REGION: Corp & HQ Managed      DIVISION: Corp & HQ MANAGED

STATION LIST:

STATION NAME	STATION CODE	CHANNEL NAME	SPLIT	
<input type="text" value="san"/>	<input type="text" value="sanh"/>	<input type="text" value="AUDIO"/>	<input type="text" value="YES"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>