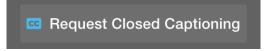


## **COMCAST TECHNOLOGY SOLUTIONS**

## **Closed Captioning Requirements**

For Standard Definition (SD) files, closed captioning must be EIA-608. For High Definition (HD) files, closed captioning must be EIA-608 & EIA-708. Closed Captioning must be embedded in the file and not through a sidecar.

If you need help getting your spot closed captioned, we have an in-house solution through our Production Services team that can do this. This can requested via the platform in the spots section at the top of the page:



Please reach out to our Account Management team if you're interested in hearing more about this service offering. They can be reached at <a href="Orders CAD@comcast.com">Orders CAD@comcast.com</a>.

