

## Closed Captioning Requirements


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For Standard Definition (SD) files, closed captioning must be EIA-608.

For High Definition (HD) files, closed captioning must be EIA-608 & EIA-708.

Closed Captioning must be embedded in the file and not through a sidecar.

If you need help getting your spot closed captioned, we have an in-house solution through our Production Services team that can do this. This can be requested via the platform in the spots section at the top of the page:

 Request Closed Captioning

Please reach out to our Account Management team if you're interested in hearing more about this service offering. They can be reached at [Orders\\_CAD@comcast.com](mailto:Orders_CAD@comcast.com).