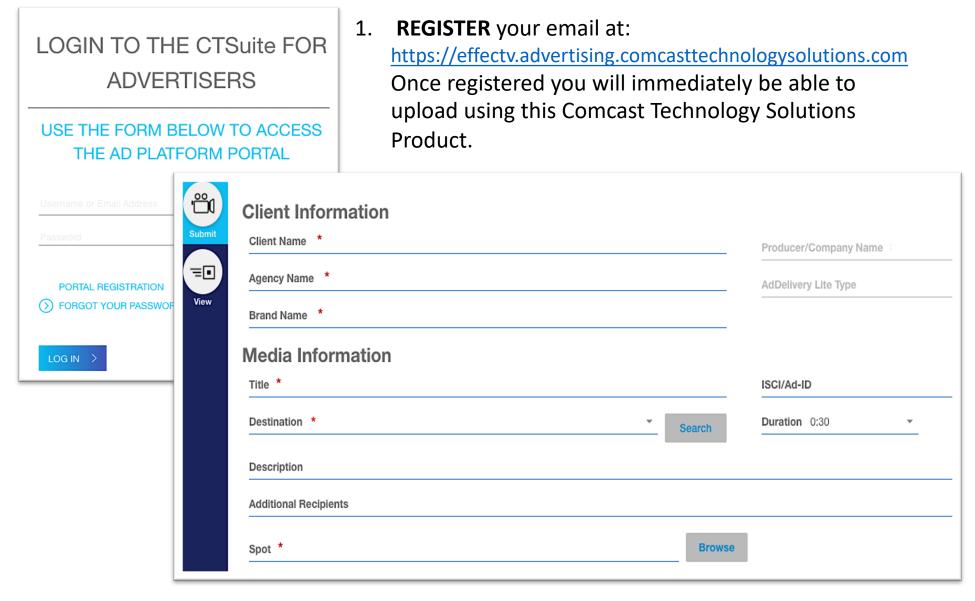


Comcast Technology Solution's Effectv product is a free self-registering product. Uploading to Comcast hubs is just a few simple steps:



- 2. ENTER Information Enter the appropriate metadata in the fields provided:
 - Client Name The name of the advertiser.
 - Agency Name Agency. If you do not have one, put NA
 - Brand Name Type of product, or put NA
 - Title Spot Title
 - ISCI/Ad-ID These are assigned externally, if you don't know it, you can leave blank
 - Destination We have now consolidated into just one choice Effecty Ops Center
 - Duration Length of the commercial. Note we need exact duration spots.
 - Description Any notes you want to enter here optional.
 - Additional Recipients Email address of persons you want to notify.
 - Spot File you are uploading
- NOTIFY Others: Use the Additional Recipients field to send a notification to any email address at the successful conclusion of your upload. *NOTE: Please include your Account Executive's email address to notify them of your upload.
- 4. **UPLOAD** SPOTS: Browse for your spot and upload.
- 5. After you **SUBMIT**, scroll down to view the "Active Submits" section. This section allows you to monitor several process steps as it works through delivery. If you have more spots to upload, scroll back up and submit another spot. You can do this while others are still uploading.
- 6. **VIEW** MEDIA: Click the VIEW tab page to see account history that records delivered media.